



Kristine A. Strom

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| PROFILE | An energetic, well-organized creative professional with a passion for visual storytelling, excellent communication and problem-solving skills; inclined to ask the right questions at the right time. Graceful under pressure—in short, a dedicated, collaborative team player. |
| QUALIFICATION HIGHLIGHTS | <ul style="list-style-type: none">• Solid production experience, with ability to manage multiple projects & tight timelines with restrictive budgets.• Ability to negotiate usage rights with a seasoned understanding of copyright law.• Strong editorial judgment with impeccable written and oral communication skills.• Vast experience with negotiating, hiring and directing photographers and illustrations.• Abundant common sense, a strong sense of humor, and patience. |
| EXPERIENCE | <p>K Strom Photography & Design Photography, web design, art direction, graphic design, branding and marketing</p> <p>American Bar Association—ABA Journal magazine Photo Editor: Hired and negotiated with photographers and artists. Maintained budgets, negotiated contracts, art direction, and editing and final art preparation for press. Maintained art selection throughout the magazine to represent the diversity of topics covered within the piece as well as reaching the target market. Accomplishments: Reduced the photo and art acquisition budget by \$250K within 18 months to allow for more special features both print and on-line.</p> <p>Encyclopaedia Britannica Senior Photo Editor: Managed the Book of the Year, including photo acquisition, art direction and page layout. Maintained accuracy and coordinated with full editorial team to ensure editorial standards of Encyclopaedia Britannica. Handled the entire art budget. Accomplishments: Diversified content providers for images to be able to bring budgets down and create relations with experts in the field.</p> <p>Brookdale Living Communities Assistant Project Manager: Worked under 5 project managers with 3 projects each in completing pay applications with construction vendors to ensure process remained on schedule. Worked directly with all superintendents of various projects to ensure thorough communication. Accomplishments: Continually met all construction deadlines with subcontractors to ensure that Pay Applications were paid to Superintendent more expeditiously.</p> <p>American Invsco Assistant Project Manager: Oversaw operation of building conversion under the Project Manager. Worked closely with Sales, Marketing, Building Management and clients, making sales transition seamless. Developed relationships with buyers and different departments to ensure thorough communication channels. Accomplishments: First member of management to go through company training to gain insight to all levels of real estate development process, from sales to marketing to construction.</p> |
| TECHNICAL SKILLS | Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Quark, Acrobat, Microsoft Word, Excel with experience in HTML, CSS and Flash. |
| EDUCATION | Columbia College Chicago BA in Photography |